WHAT IS CLAIMED IS:

1.   A method for directing a user to information specific to an application on a network comprising:

(a)   receiving at a first site at least one first number uniquely identifying the application on the network, the at least one first number being issued by an entity that maintains a first registry of first numbers uniquely identifying applications on the network, and at least one second number associated with the information, the at least one second number being issued by an application provider,

        wherein the at least one first number and the at least one second number are entered by the user at a single point of input;

(b)   applying at least the first number to an index maintained at the first registry to identify a location of the application on the network; and

(c)   automatically directing the user to the information based on a combination of the at least one first number and the at least one second number by applying an output of the first registry to a second registry,

        wherein the second registry is different from the first registry.

2.   The method of claim 1 wherein the at least one first number comprises at least one first digit representing an industry and at least one second digit representing an organization within the industry.

3.   The method of claim 1 wherein the at least one first number and the at least one second number are separated by a delimiter.

4.   The method of claim 3 wherein the delimiter is a single numeric digit.

5.   The method of claim 1 wherein the first number and the second number are entered by the user in a single input.

6.   A method for directing a user to information specific to an application on a network comprising:

(a)   receiving at a first site at least one first number uniquely identifying the application on the network, the at least one first number being issued by an entity that maintains a first registry of first numbers uniquely identifying applications on the network, and at least one second number associated with the information entered by the user at one of a plurality of input points located at different locations on the network;

(b)   applying at least the first number to an index maintained at the first registry to identify a location of the application on the network; and

(c)   automatically directing the user to the information based on a combination of the at least one first number and the at least one second number by applying an output of the first registry to a second registry,

wherein the second registry is different from the first registry.

7.   A method for directing a user to information specific to an application on a network comprising:

(a)   receiving at a first site a user input comprising at least one first number uniquely identifying the application on the network, the at least one first number being issued by an entity that maintains a first registry of first numbers uniquely identifying applications on the network, entered by the user at one of a plurality of input points located at different locations on the network,

wherein a provider offering the application is required to host at least one of the input points on a provider site;

(b)   applying at least the first number to an index maintained at the first registry to identify a location of the application on the network; and

(c)   automatically directing the user to the information based on the user input by applying the output of the first registry to a second registry,

wherein the second registry is different from the first registry.

8.   A system for directing a user to information specific to an application on a network comprising:

at least one first site that receives at least one first number uniquely identifying the application on the network, the at least one first number being issued by an entity that maintains a first registry of first numbers uniquely identifying applications on the network; receives at least one second number associated with the information, the at least one second number being issued by an application provider, wherein the at least one first number and the at least one second number are entered by the user at a single point of input; wherein at least the first number is applied to an index maintained at the first registry to identify a location of the application on the network; and wherein the user is automatically directed to the information based on a combination of the at least one first number and the at least one second number by applying an output of the first registry to a second registry,

wherein the second registry is different from the first registry.

9.   The system of claim 8 wherein the at least one first number comprises at least one first digit representing an industry and at least one second digit representing an organization within the industry.

10.   The system of claim 8 wherein the at least one first number and the at least one second number are separated by a delimiter.

11.   The system of claim 10 wherein the delimiter is a single numeric digit.

12.   The system of claim 8 wherein the first number and the second number are entered by the user in a single input.

13.   A system for directing a user to information specific to an application on a network comprising:

at least one first site that receives at least one first number uniquely identifying the application on the network, the at least one first number being issued by an entity that maintains a first registry of first numbers uniquely identifying applications on the network, and at least one second number associated with the information, entered by the user at one of a plurality of input points located at different locations on the network; wherein at least the first number is applied to an index maintained at the first registry to identify a location of the application on the network; and wherein the user is automatically directed to the information based on a combination of the at least one first number and the at least one second number by applying an output of the first registry to a second registry,

wherein the second registry is different from the first registry.

14. A system for directing a user to information specific to an application on a network comprising:

at least one first site that receives a user input comprising at least one first number uniquely identifying the application on the network, the at least one first number being issued by an entity that maintains a first registry of first numbers uniquely identifying applications on the network, entered by the user at one of a plurality of input points located at different locations on the network, wherein a provider offering the application is required to host at least one of the input points on a provider site; wherein at least the first number is applied to an index maintained at the first registry to identify a location of the application on the network; and wherein the user is automatically directed to the information based on the user input by applying an output of the first registry to a second registry,

wherein the second registry is different from the first registry.